

## Create a print-ready PDF

There are design templates in PDF format for all our products. We recommend using our design templates when creating your layout to ensure the artboard size of the document is correct. Save the layout as a print-ready PDF. We only use PDF files for printing.

[Find design templates for our products here](#)

### How to save a print-ready PDF

When the design is complete, save the document as a print-ready PDF as follows.

#### **Please make sure the following criteria for a print-ready PDF are met:**

- Ensure the document's color mode is set to CMYK
- Vector graphics, such as logos, should be specified with spot color from Pantone's color library for coated print media (Pantone Solid Coated).
- Images should have a resolution of around 80 ppi at a 1:1 scale.\*
- Ensure images are converted to the CMYK profile. We print based on the CMYK profile Fogra 39. Avoid RGB profiles if the color result is important.
- Convert text to paths. Alternatively, ensure the font is embedded in the print-ready PDF.
- Save the print-ready PDF in PDF version 1.4 or later. Check the box to save with layers.

\*For printing images on panels and sweeps for roll-ups, pop-up walls, and counters, we recommend a resolution of 100-120 ppi at a 1:1 scale when the image is 100% of the desired print size.

### Bleed and crop marks in print-ready PDF

#### **The following applies to roll-ups, panels for pop-up walls, and sweeps for counters**

- Colored background plates and/or bleeding images should extend all the way to the bleed line.
- Save with 5 mm bleed and crop marks.

#### **No bleed and crop marks in print-ready PDF for products with textile print media**

- Ensure that colored background plates and/or bleeding images cover the entire area in the template document.
- Save without bleed and crop marks.

Our design templates for textile print media include the additional material needed for sewing and assembly. Therefore, print-ready PDFs for these products are saved without bleed and crop marks.

### Important for the color result of printed panels and textiles

We can only control the color outcome when vector graphics are specified as spot color in Pantone Solid Coated. Then we can check the color against Pantone's color chart for the most accurate color result possible.

If you want to ensure the color result for a critical color with CMYK values or in Pantone, we can assist with print samples at cost. Keep in mind that the delivery time is determined only after print samples and proofs are approved.

Colors defined as RGB and hexadecimal colors cannot be ensured in print. These are color systems intended for digital viewing on a screen.